



## COMMUNICATIONS TOOLKIT

### Sacramento Tenant Protection Program Communications and Outreach Toolkit—April 13, 2021

#### Purpose

The goal of this toolkit is to provide content, images and links to inform Sacramento tenants and property owners about the Tenant Protection Program and their rights and responsibilities. Program staff are hosting multiple webinars to provide residents with more information and answer questions. Community Development Department understands the importance of providing information to non-English speaking residents. Translated content is provided on page three.

#### Social Media

Facebook/Instagram	Twitter	Image
<p>The next <b>City of Sacramento</b> [TAG] Tenant Protection Program webinar is April 22 at 5:30 p.m. Learn more about tenant and landlord rights and responsibilities. Register online: <a href="http://cityofsacramento.org/tpp">cityofsacramento.org/tpp</a></p>	<p>Join <b>@CityofSacCDD</b> [TAG] staff at their next webinar on the Tenant Protection Program April 22 at 5:30 p.m. Learn more about tenant and landlord rights and responsibilities. Register: <a href="http://cityofsacramento.org/tpp">cityofsacramento.org/tpp</a></p>	

## Draft E-Blast Content

### Tenant Protection Program Holding Informational Evening Webinar on April 22

The City of Sacramento Tenant Protection Program assists residential tenants by ensuring compliance with limits on annual rent increases and protections for unjustified evictions.

If you are a renter, know your rights! Annual rent increases are limited to a maximum percentage and cannot be increased more than once every 12 months. You are also protected from evictions without “just cause” if you have lived in a unit more than 12 months. Just cause reasons include:

- Failure to pay rent
- Breach of rental housing agreement
- Failure to provide access
- Necessary and substantial repairs
- Criminal and nuisance activity
- Owner move-in
- Withdrawal from the rental market

Staff are hosting multiple virtual webinars explaining the program requirements and answering questions.

**The webinar on April 22 at 5:30 p.m. will explain tenant and landlord rights and responsibilities.**

**Register online at [cityofsacramento.org/tpp](http://cityofsacramento.org/tpp)**

For more information, visit [cityofsacramento.org/tpp](http://cityofsacramento.org/tpp). Contact staff at (916) 808-8121 or [tpp@cityofsacramento.org](mailto:tpp@cityofsacramento.org).

## Translated Text

<b>English</b>
City of Sacramento's Tenant Protection Program helps protect residential tenants from excessive rent increases. If you are a renter or landlord, learn the requirements and protections. Call 916-808-8121 for help.
<b>Vietnamese</b>
Chương Trình Bảo Vệ Người Thuê Nhà của Thành Phố Sacramento giúp bảo vệ những người thuê nhà ở để không bị tăng tiền thuê quá cao. Nếu quý vị là người thuê nhà hoặc chủ nhà, hãy tìm hiểu về các điều kiện và điều khoản bảo vệ. Gọi số 916-808-8121 để nhờ giúp.
<b>Russian</b>
Программа защиты арендаторов жилья города Сакраменто защищает арендаторов жилья от чрезмерного повышения арендной платы. Если вы сдаете или снимаете жилье, изучите требования и меры защиты. Если вам нужна помощь, звоните по телефону 916-808-8121.
<b>Spanish</b>
El Programa de Protección de Inquilinos de la ciudad de Sacramento protege a los inquilinos residenciales de aumentos excesivos en su alquiler. Si usted es un inquilino o un arrendador, puede obtener información sobre los requisitos y las protecciones disponibles. Llame al 916-808-8121 para recibir ayuda.
<b>Hmong</b>
Lub Nroog Sacramento Txoj Kev Pab Tivthaiv Cov Neeg Xauj Tsev Nyob yuav pab tivthaiv kom luag yuav tsis txhob nce cov neeg xauj tsev nyob lub nqi tsev tshaj li tsimnyog. Yog tias koj yog ib tus neeg xauj tsev nyob lossis ib tus tswv tsev, koj yuavtsum tau paub txog cov kevcai thiab cov kev tivthaiv. Hu rau 916-808-8121 mus nrhiav kev pab.
<b>Simplified Chinese</b>
萨克拉门托市的租户保护计划有助于保护住宅租户免受租金过度上涨的影响。如果您是租户或房东，欲了解相关要求和保护措施，请拨打916-808-8121获取帮助。
<b>Tagalog</b>
Ang Programang Proteksiyon ng Nangungupahan ng Lungsod ng Sacramento ay tumutulong na protektahan ang mga nangungupahan sa tirahan laban sa sobrang mga pagtaas ng renta. Kung ikaw ay nagrerenta o nagpapaupa, alamin ang mga iniaatas at proteksiyon. Tumawag sa 916-808-8121 para sa tulong.